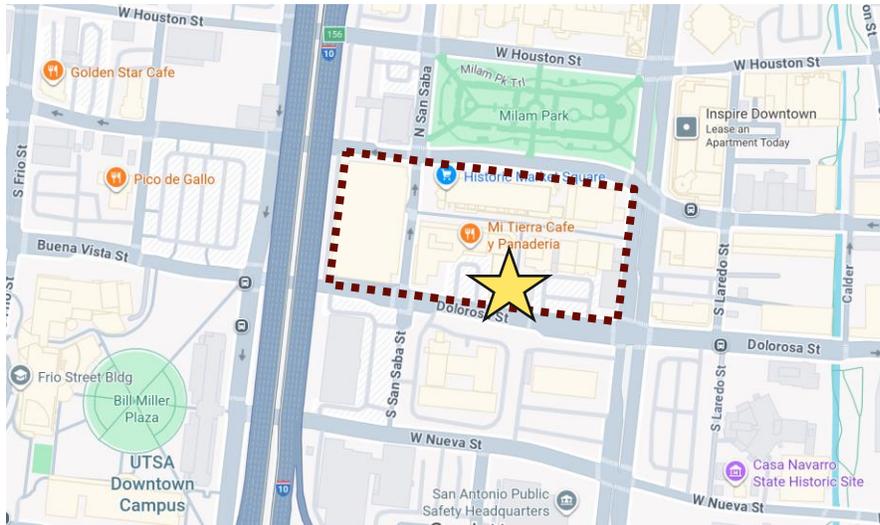


# Market Square TIRZ Public Art

**Date of Final Report:** October 13, 2025

**Arts & Culture Project Manager:** Alyssa Franklin

**Project Location:** Historic Market Square (intersection of Dolorosa & S Concho)



**Funding source:** 2022-2027 Bond

**Public Art Scope:** design, fabrication, and installation of a pair of outdoor sculptures



**Goal of Engagement:** Identify theme to be explored in the Public Art project's design.

**Survey Dates:** September 8 – October 10, 2025

**Total Responses:** 111

**Marketing Strategy:** The Department of Arts & Culture utilized social media outlets, email, and flyer mailers distributed to area residents and District 1 neighborhood associations. Staff held a community meeting at Historic Market Square on September 25 and tabled in-person at the PARKing Day and at Centro de Artes to distribute online and paper surveys. Paper surveys were available in English and Spanish. Additionally, the survey was shared with the District 1 City Council office to heighten constituent reach, and in the Department of Arts & Culture's digital newsletter.

**Target Audience:** Historic Market Square tenants, District 1 residents and businesses, area visitors, and the broader San Antonio community.

**Results:** The top theme chosen from Question 1 is:

- **Meet Me at the Mercado: honoring the work of artisans and highlighting craftsmanship for the unique items found at Market Square**

**Question 2 asked:**

***“Please share a story or memory related to your chosen theme in Question #1 that you would like the artist to know.”***

There were 44 responses to this question. The Department of Arts & Culture created summarized groupings of the responses to help better categorize them. The responses are broken into the sections with the summarized subcategories. Examples of popular subcategories are included. The total results are included for each.

**Market Square as a gathering place for family and visitors: 10**

Example: *“Whenever guests come from out of town, I take them here. It’s something special and unique about San Antonio and its people.”*

**Comments on the artwork and crafts sold at Market Square: 9**

Example: *“I love seeing the joy on people’s faces as they explore the variety of regional crafts on display.”*

**Desire to see different cultures represented & showcase their histories: 9**

Example: *“I just believe it is always good to celebrate a multitude of cultures.”*

**Memories of musical and dance performances at Market Square: 4**

Example: *“I remember walking through here during Fiesta and hearing performances all over the place. It felt so lively seeing all the different kinds of people.”*

**Personal memories of Market Square's evolution through the decades: 5**

Example: *“Visiting Market Square as a child coming from the Westside to buy fruits and vegetables to take back to my neighborhoods and resell the produce.”*

**Suggestions for the artist/artistic style: 3**

**Other: 5**

**Question 3 asked:**

***“Please select all the potential benefits you would like this artwork to bring to Historic Market Square”***

There were 92 responses to this question. 65% of respondents shared that they wanted the artwork to “provide cultural expression.”

**Question 4 asked:**

***“How do you interact with this space?”***

There were 91 responses to this question. 52% of respondents shared that they visit Market Square. Another 15% shared that they work at Market Square.

*Report continues on next page.*

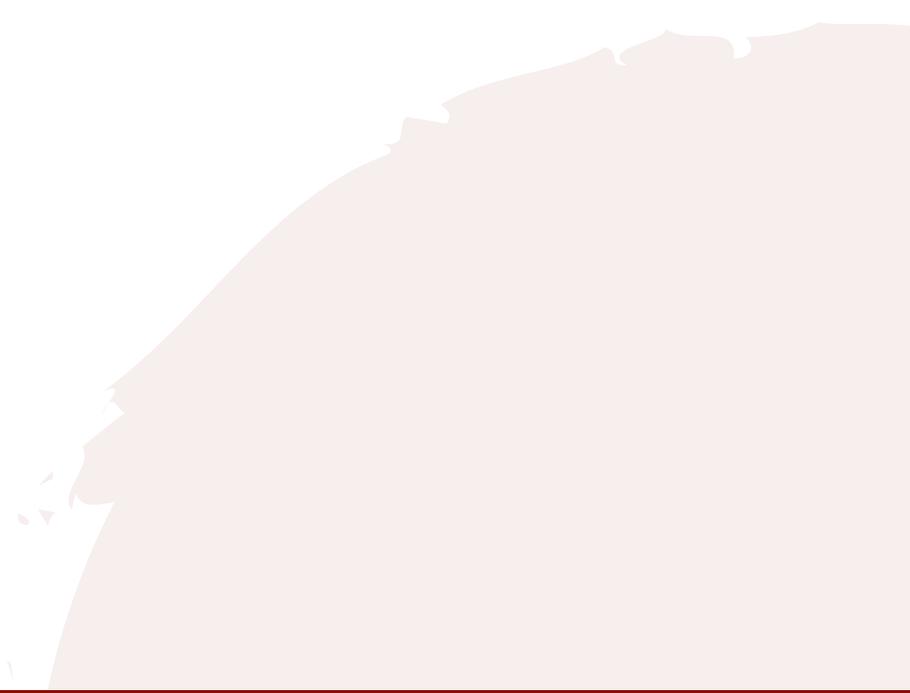
**Project Timeline:**

Milestone	Completion Date
Project Initiation	March 2025
Community Engagement	October 2025
Artist Selection	Fall 2025
Design	Fall 2026
Fabrication & Installation	Summer 2027

**Attachments:**

- A. SASpeakUp Dynamic Report

**Note: Pages 7-9 included personal information and have been removed.**



# Department of Arts & Culture: Market Square Public Art

## Project Engagement

VIEWS

674

PARTICIPANTS

113

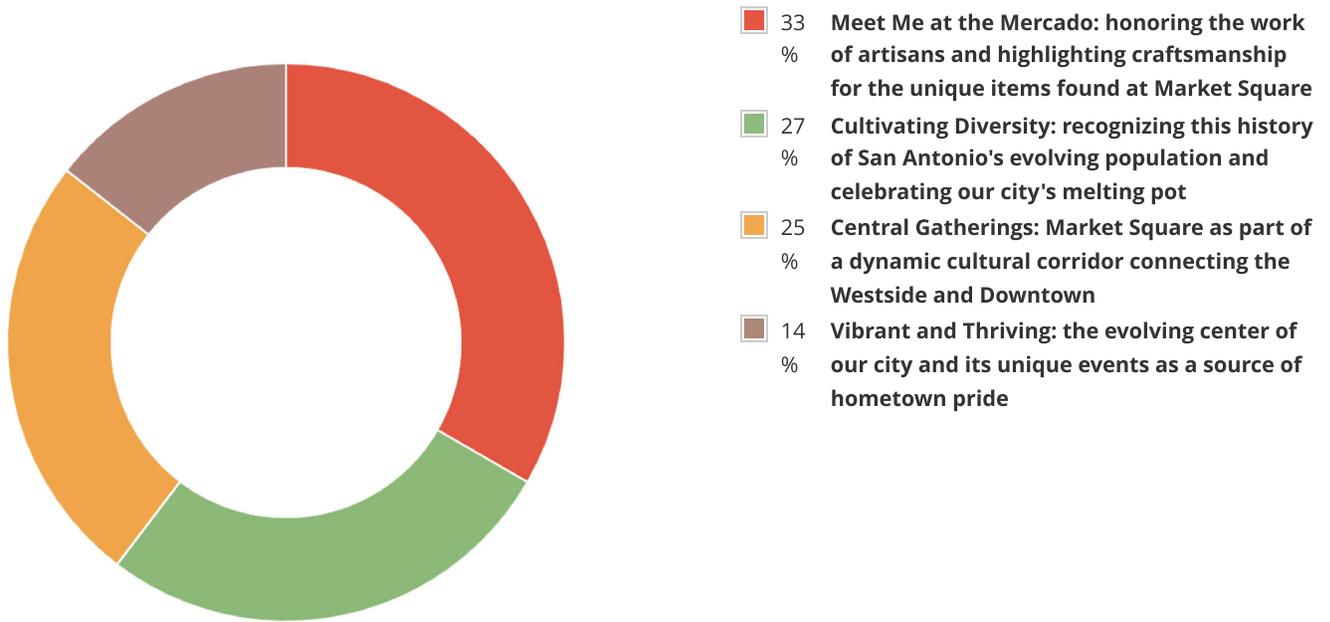
RESPONSES

837

COMMENTS

175

\* 1. Please select the theme you would like to see explored in the artwork's design. (Pick one)



111 respondents

2. Please share a story or memory related to your chosen theme in Question #1 that you would like the artist to know.

My Aunt and Cousins visiting from New York my mother and I. We went downtown. The Conhunta festival was happening. I loved it.

10/9/2025

Childhood memories of seeing the craftwork from Mexico when we visited San Antonio to see relatives living here long ago.

10/8/2025

Craft practices are continuing to erode, I would like to see those traditions highlighted so that people are inspired to learn and practice them.

10/8/2025

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During fiesta this location was our families rendezvous point. My dad would sit in his chair and we would run around We always knew where to find him

10/8/2025

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It's incredible to see the growth of the city.

10/7/2025

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local artist featured more often

10/7/2025

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pulga every weekend

10/7/2025

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what was your inspiration, background

10/7/2025

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West Side history

10/7/2025

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Beautify, culture, more

10/7/2025

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As a child, I remember when horses came through the area.

10/7/2025

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Love the Market Square, always vibrant

10/7/2025

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I've seen some blind artist in the past and I like how they describe there works even though they have a disable.

10/7/2025

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The culture events held and how it brings people together.

10/7/2025

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I just believe its always great to celebrate a multitude of cultures.

10/7/2025

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I am always in awe of the different cultures celebrated in SA. Greek/Asian/Hispanic/Italian/German/etc.

10/7/2025

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Visiting the pyramids of Teotihuacan in Mexico me prouder than ever to an indigenous Mexican.

10/7/2025

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Brought my daughter here to get a feel for SA after moving from LA.

10/7/2025

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As an artist myself, would love to see more work appreciating the artists themselves (would also love anything related to culture).

10/7/2025

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During the 1968 World's Fair we had The Fountain of Confluence - denoting all cultures at the fair. Fountain/structure showing diversity of 21st c SA.

10/7/2025

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Folklorico Dancer

10/7/2025

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Artisan work should be celebrated

10/3/2025

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I would love to see something honoring the food vendors that gather during events.

10/3/2025

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I like downtown

10/2/2025

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I worked as the Market Square Manager for twenty years.

9/26/2025

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This art sculpture needs to capture the attention of San Antonio visitors and communicate San Antonio is a major and thriving city that values art.

9/25/2025

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it was a gathering area. Fruits and vegetables 1st, Then later music, Tejano. Food booths, Selena played there. many fiestas. tourists seek legends

9/25/2025

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Market Square was the place to introduce visiting family and friends to San Antonio; when the Smithsonian Museum opened, cultural heritage ignited all

9/24/2025

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Mom worked on dolorosa St next galindo bail bonds it was a comidas/ bar , mid sixties,people called it Elsa's, name was El Saz,. Diversity,WestSide

9/24/2025

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I don't have a specific memory, but Texas is such a diverse place that is made even more beautiful by all the different people who call it home

9/24/2025

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Th experience of passing by as a kid growing up hearing music of all genres seeing people dancing and singing having a good time. Nostalgic

9/23/2025

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I remember going to the Institute of Texan Cultures and being amazed by the cultural diversity of our region. Our diversity makes us stronger.

9/22/2025

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Meeting Family and Friends for Gatherings and enjoying special events. The lively experiences.

9/21/2025

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I remember walking through here during fiesta and hearing performances all over the place, it felt so lively seeing all of the different kinds of ppl

9/20/2025

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Na

9/19/2025

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Celebrate all walks of life please

9/19/2025

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Would like to see all the different cultures represented

9/19/2025

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I love seeing the joy on people's faces as they explore the variety of regional crafts on display.

9/19/2025

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In my childhood days we used to preform at Market Square stage. Many years of practicing dancing, singing and making costumes. Pictures and videos too

9/19/2025

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visiting market square as a child coming from the westside to buy fruits and vegetables to take back to my neighborhood and reselling the produce

9/12/2025

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Artist Yolix Luna has been an artisan, artists and a small business owner at our Historic Market Square for 41 years! Market Square has been her home.

9/12/2025

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Que su arte 🎨🎤 ha llegado a ser conocido por varios países a nivel mundial.

9/11/2025

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Na

9/11/2025

Whenever guests come from out of town, I take them here. It's something special and unique about San Antonio and its people.

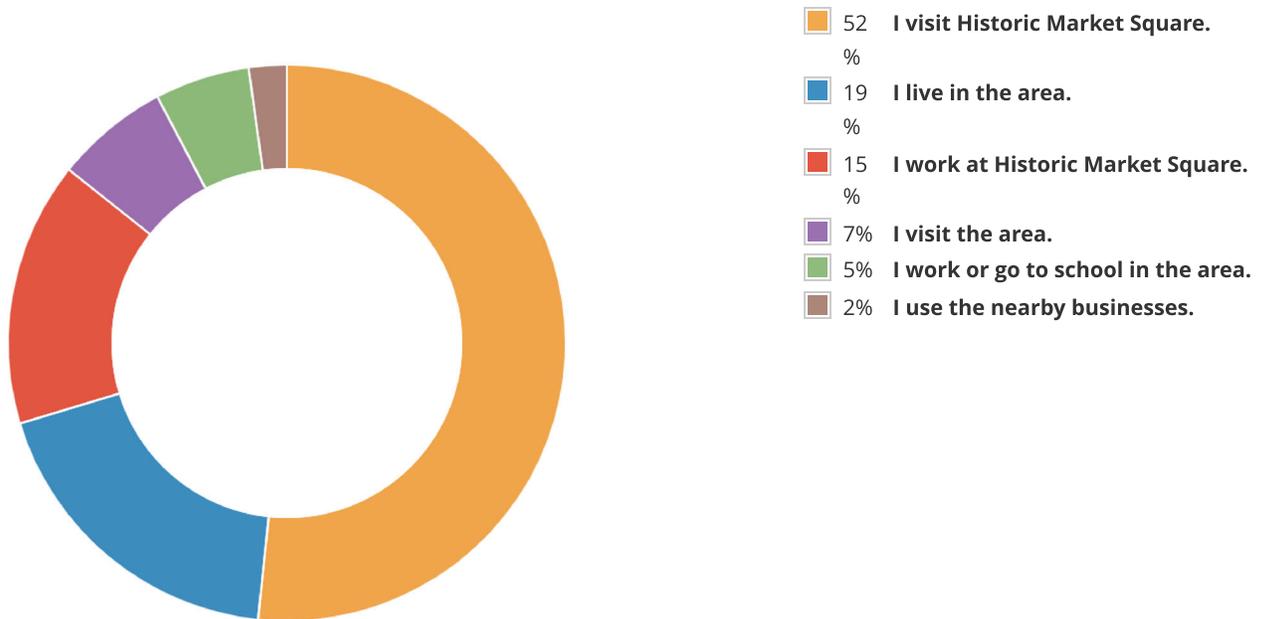
9/10/2025

### 3. Please select all the potential benefits you would like this artwork to bring to Historic Market Square:

<b>65%</b>	Provide cultural expression	60 ✓
<b>55%</b>	Support a sense of community	51 ✓
<b>47%</b>	Enhance aesthetic appeal of the area (beautify)	43 ✓
<b>47%</b>	Promote social interaction	43 ✓

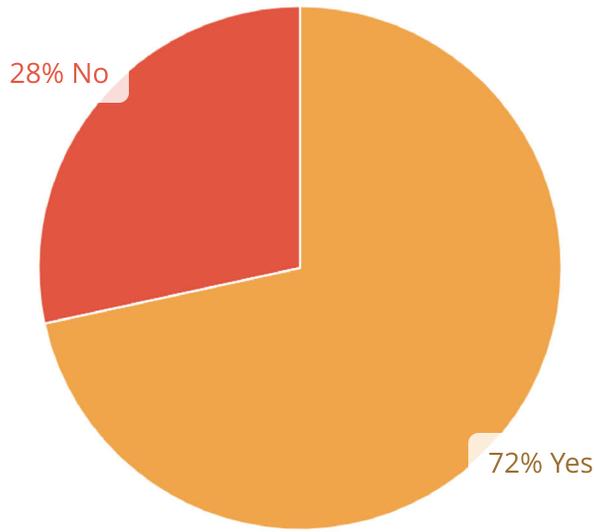
92 Respondents

### 4. How do you interact with this space? (Select the answer that is the best fit.)



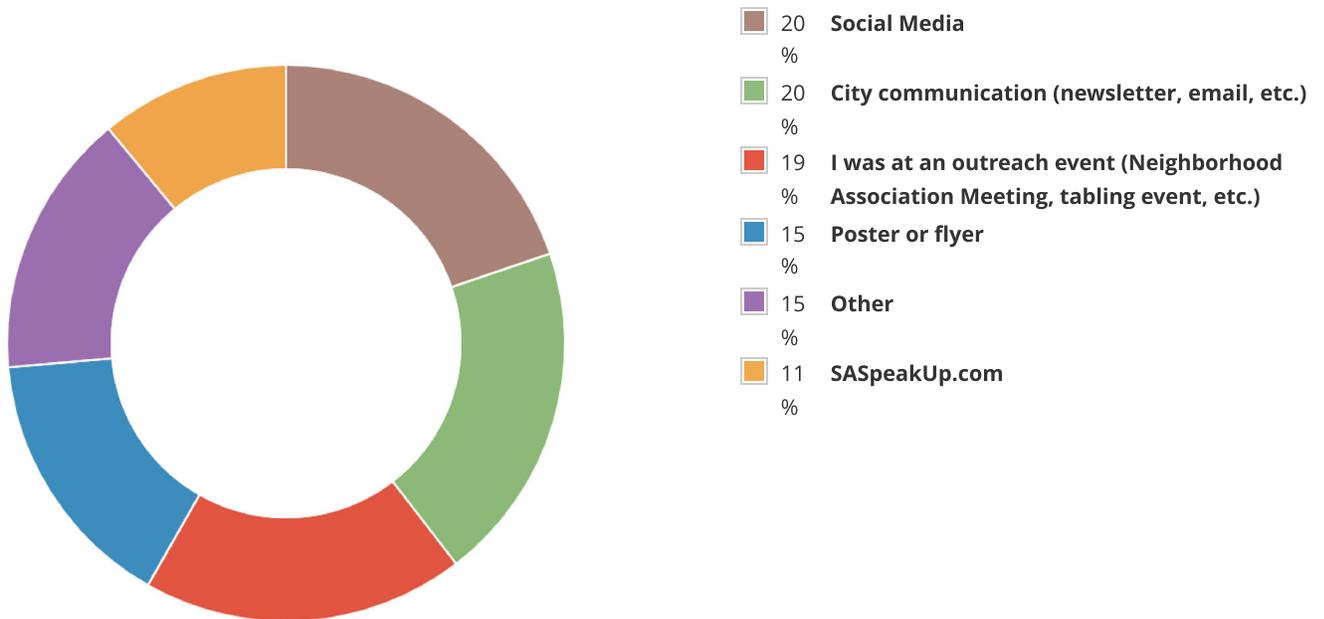
91 respondents

5. Do you want to stay informed on this public art project and possibly be involved in selecting the artist? If yes, please share your name and contact information in the demographics section. (Pick one)



88 respondents

6. How did you learn about this survey? (Pick one)



91 respondents