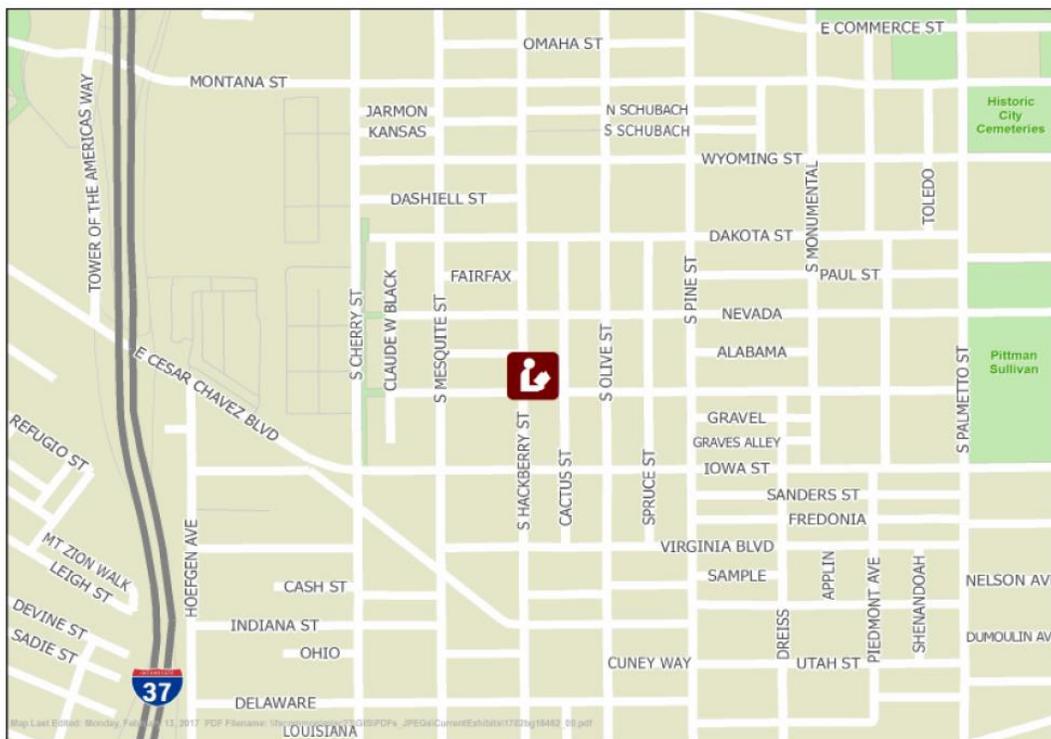




ZerNona Black Multi-Generational Cultural Community Center Public Art Community Engagement Report



Executive Summary

Background

The Department of Arts & Culture's Public Art division facilitates a public process for commissioning art of the highest standards to enrich quality of life and the visual environment for residents and visitors of San Antonio. The Public Art division manages projects associated with the City's Capital Improvements Program to connect the community through exhibits, presentations, outreach, and planning initiatives. The division works with all City departments and supports local public art efforts of artists, community groups, partner organizations and external agencies. As part of this work, the Department of Arts & Culture engages with the community to create an opportunity for connection with and input into the public art process.

From February 22 - March 25, 2021, the Department of Arts & Culture opened a SA SpeakUp survey to identify a theme and style of the Public Art project artwork which will be located at a newly constructed facility, the

ZerNona Black Multi-Generational Cultural Community Center. Additionally, we held an online virtual community engagement meeting on March 18, 2021. The target respondents were zip codes located within Council District 2 and the broader San Antonio community.

Marketing Methodology

The Department of Arts & Culture utilized social media and an emailed newsletter to promote the online survey and virtual meeting. Social media outreach included posts and stories on Facebook, Instagram, and Twitter feeds. The Department outreach also included stakeholder engagement and emailed invitations to District 2 neighborhood associations, requesting that they share the event and survey with their constituents.

Total Survey responses: 12 English, 0 Spanish

Summary of Findings: Results indicate a realistic mural that is educational, interpretive, and tells a story is preferred. Thematically, the community is interested in the history of San Antonio's Eastside and life and legacy of ZerNona Black.

Next Steps

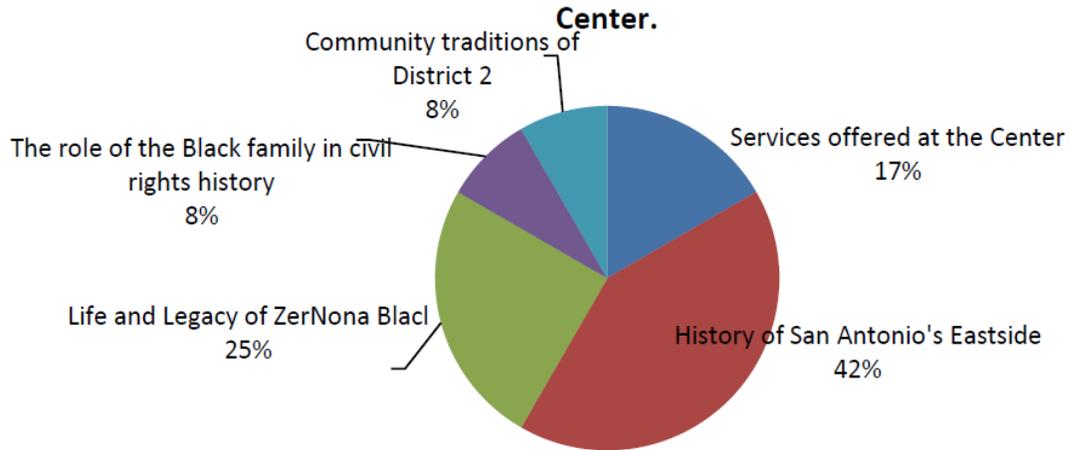
Department of Arts & Culture Staff and Artist Selection Panel will use this information to develop a scope of work and determine appropriate artists for this project. Once an Artist has been commissioned, they will develop a design which we will share in the next Community Engagement Meeting.

Schedule for completion:

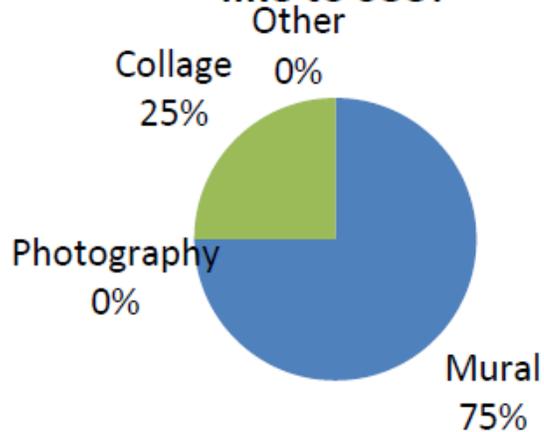
Milestone	Completion Date
Community Engagement	March 25, 2021
Design	Fall 2021
Community Engagement Meeting: Design Review	October 2021
Fabrication	Spring 2021
Installation	Summer 2022
Dedication	Summer 2022

Survey Responses

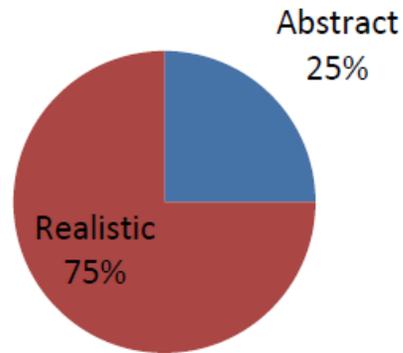
1. Please rank the themes you would like to see explored in the design of the artwork at ZerNona Black Multi-Generational Cultural Community Center.



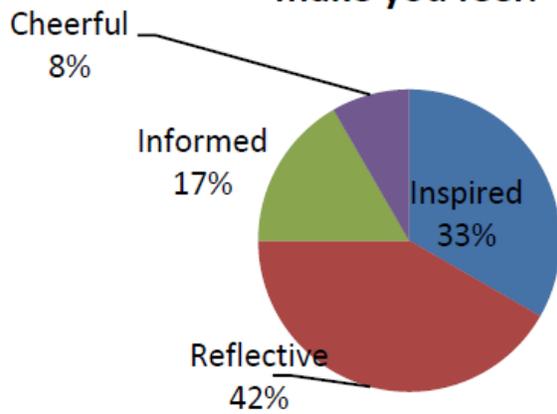
2. What kind of art would you most like to see?



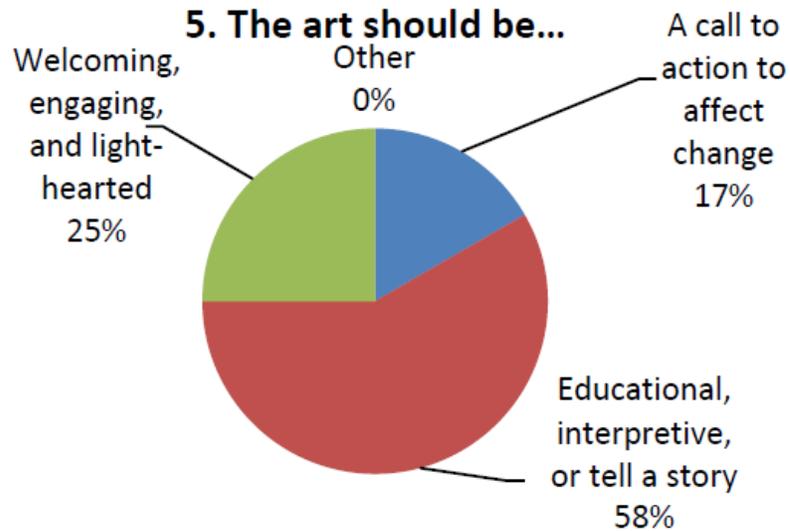
3. The style of the art should be...



4. How do you want the artwork to make you feel?



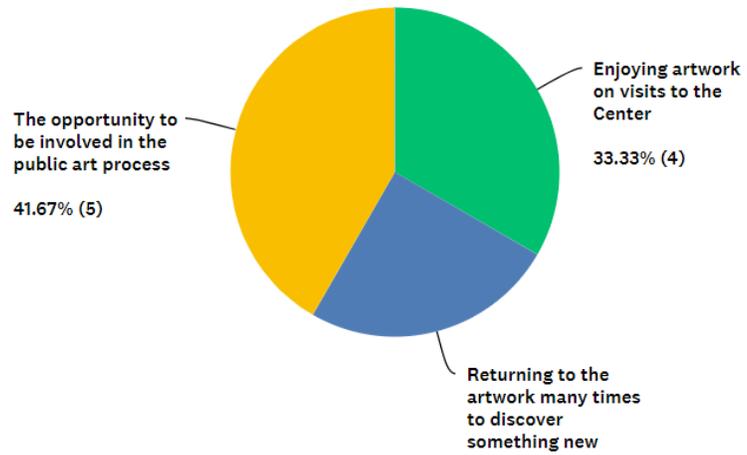
5. The art should be...



Q6

What interests you about this project? (Pick one)

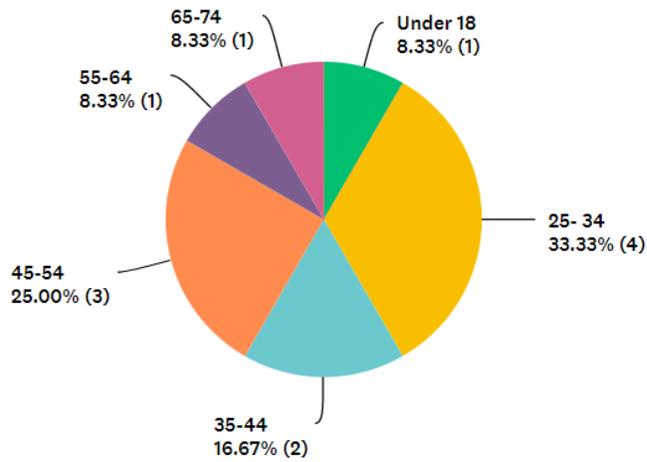
Answered: 12 Skipped: 0



Q7

Age

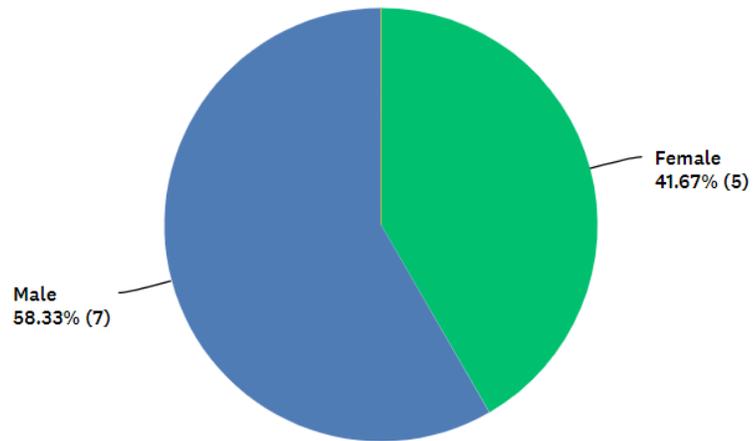
Answered: 12 Skipped: 0



Q8

Gender

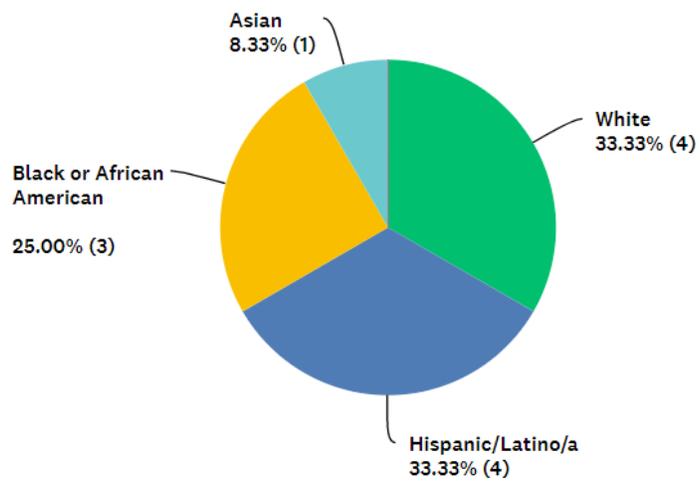
Answered: 12 Skipped: 0



Q9

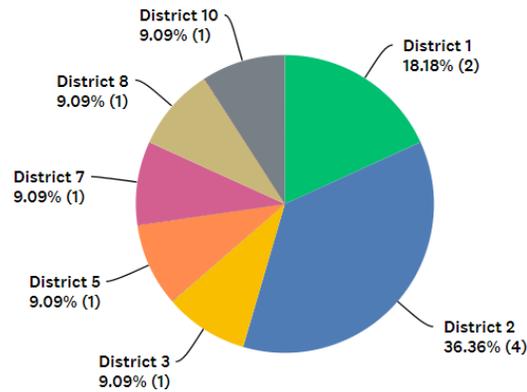
Ethnicity

Answered: 12 Skipped: 0



Council District (If you do not know your Council District, you can look it up here: <https://www.sanantonio.gov/council/find-my-council-member>)

Answered: 11 Skipped: 1



How do you prefer to receive communication from us? Please provide the following (optional):

Answered: 6 Skipped: 6

ANSWER CHOICES	RESPONSES
Email	Responses 100.00% 6
Telephone	Responses 66.67% 4
Address	Responses 50.00% 3